

APPENDIX

Are you attached to your car?

Question asked only to car owners

	Yes, very	Yes, somewhat	No, not really	No, not at all
Belgium	31%	39%	23%	7%
Brazil	32%	50%	15%	3%
China	27%	45%	24%	4%
France	32%	50%	15%	3%
Germany	41%	41%	16%	2%
Italy	52%	40%	7%	1%
Japan	37%	47%	10%	6%
Netherlands	40%	40%	16%	4%
Poland	47%	44%	8%	1%
Portugal	25%	51%	20%	4%
South Africa	50%	34%	13%	3%
Spain	39%	51%	9%	1%
Turkey	41%	36%	20%	3%
United Kingdom	33%	42%	21%	4%
United States	42%	34%	18%	6%
Europe	38%	44%	15%	3%
World	38%	43%	16%	3%

Above all, you see owning a car today as being...

Only one possible answer

	Less and less useful given the options offered by public transport and car sharing or ride sharing systems	More and more difficult, given today's traffic restrictions	Disrespectful and harmful to the environment	An incomparable path to freedom	A vital form of transport	A pleasure in itself	A financial constraint (a luxury that is becoming increasingly unaffordable)
Belgium	6%	8%	3%	17%	45%	8%	13%
Brazil	12%	11%	2%	12%	36%	13%	14%
China	16%	18%	5%	6%	40%	10%	4%
France	8%	6%	2%	21%	45%	9%	9%
Germany	11%	8%	6%	30%	24%	11%	10%
Italy	9%	6%	2%	17%	49%	7%	11%
Japan	20%	4%	2%	5%	45%	12%	12%
Netherlands	9%	3%	4%	15%	42%	15%	12%
Poland	8%	6%	3%	11%	46%	17%	10%
Portugal	8%	4%	3%	24%	42%	5%	13%
South Africa	6%	6%	2%	16%	36%	22%	12%
Spain	7%	2%	3%	41%	31%	7%	7%
Turkey	8%	11%	3%	10%	42%	13%	14%
United Kingdom	9%	7%	5%	18%	31%	15%	14%
United States	5%	4%	2%	18%	37%	22%	12%
Europe	8%	5%	4%	22%	40%	11%	11%
World	9%	7%	3%	17%	39%	12%	11%

Why aren't you ready to part with your car?

In %, several possible answers

	You appreciate the freedom that your car gives you	You want to have your own car in case you need it	You like having a car	You have no other alternatives for you and your family's daily travel needs	You can't imagine not owning a car, even though you have other options	Other (specify)
Belgium	59%	46%	26%	39%	17%	5%
Brazil	57%	52%	47%	15%	32%	2%
China	52%	61%	38%	33%	12%	
France	58%	43%	30%	44%	16%	2%
Germany	66%	54%	30%	34%	24%	3%
Italy	59%	56%	22%	31%	14%	3%
Japan	44%	44%	30%	38%	25%	1%
Netherlands	54%	49%	27%	24%	20%	4%
Poland	57%	50%	44%	31%	27%	1%
Portugal	69%	53%	42%	41%	25%	4%
South Africa	74%	57%	60%	31%	35%	2%
Spain	63%	52%	27%	37%	29%	2%
Turkey	63%	26%	39%	33%	26%	
United Kingdom	53%	47%	52%	19%	21%	4%
United States	59%	55%	57%	34%	26%	3%
Europe	60%	50%	33%	33%	21%	3%
World	59%	50%	38%	32%	23%	3%

Do you believe that your local public transport network is...

Only one possible answer

	Very well developed	Quite well developed	Not well developed	Inexistent
Belgium	15%	50%	32%	3%
Brazil	11%	49%	38%	2%
China	34%	52%	13%	1%
France	18%	42%	29%	11%
Germany	24%	46%	28%	2%
Italy	15%	40%	40%	5%
Japan	27%	45%	27%	1%
Netherlands	35%	45%	17%	3%
Poland	23%	47%	27%	3%
Portugal	12%	45%	37%	6%
South Africa	15%	38%	42%	5%
Spain	20%	50%	28%	2%
Turkey	24%	51%	24%	1%
United Kingdom	24%	54%	20%	2%
United States	22%	34%	32%	12%
Europe	21%	47%	29%	4%
World	21%	46%	29%	4%

In your opinion, the ideal car is...

Four possible answers

	A car in which you can feel safe	A comfortable car	A car that lasts for as long as possible	A car that costs as little as possible to buy and run	A car that is pleasant to drive on both short and long journeys.	A car with a small environmental footprint	A versatile car that is good both in the city and for long journeys	A car that you own and have exclusive use of	A car that is powerful and fast	A car from a brand that inspires you	A high-tech car that is ultra-connected or even autonomous	The ideal car doesn't exist (exclusive answer)	A pay-as-you-go car for which you are only charged when you use it	A car that enhances your image
Belgium	34%	31%	29%	25%	24%	24%	11%	12%	8%	9%	4%	11%	7%	3%
Brazil	44%	47%	20%	33%	33%	14%	27%	9%	11%	8%	10%	3%	5%	4%
China	32%	38%	26%	29%	18%	35%	29%	23%	15%	10%	15%	10%	8%	11%
France	37%	30%	30%	34%	27%	29%	16%	15%	6%	6%	8%	10%	7%	4%
Germany	39%	10%	42%	24%	29%	20%	26%	20%	12%	6%	9%	14%	7%	5%
Italy	34%	28%	27%	24%	26%	44%	26%	12%	6%	4%	13%	4%	12%	5%
Japan	51%	44%	31%	35%	17%	25%	18%	17%	8%	11%	5%	8%	5%	11%
Netherlands	37%	34%	29%	28%	29%	18%	16%	15%	9%	10%	2%	13%	7%	3%
Poland	43%	32%	28%	23%	25%	27%	24%	16%	6%	10%	4%	8%	7%	6%
Portugal	41%	28%	24%	38%	31%	26%	25%	7%	4%	6%	6%	8%	6%	2%
South Africa	52%	42%	26%	26%	31%	26%	24%	16%	15%	17%	8%	2%	6%	6%
Spain	63%	41%	33%	24%	36%	29%	26%	9%	10%	6%	14%	4%	8%	5%
Turkey	40%	27%	24%	26%	31%	21%	22%	20%	20%	8%	6%	4%	3%	5%
United Kingdom	43%	33%	28%	28%	27%	32%	12%	20%	10%	9%	8%	10%	7%	4%
United States	42%	39%	41%	26%	28%	16%	17%	19%	11%	13%	8%	4%	7%	7%
Europe	41%	30%	30%	28%	28%	28%	20%	14%	8%	7%	8%	9%	8%	4%
World	42%	34%	29%	28%	27%	26%	21%	15%	10%	9%	8%	8%	7%	5%

Can you imagine never (or no longer) owning a car?

One possible answer

	Yes, very	Yes, in some circumstances	No
Belgium	21%	26%	54%
Brazil	24%	48%	28%
China	31%	48%	21%
France	18%	25%	57%
Germany	19%	26%	56%
Italy	19%	39%	42%
Japan	27%	34%	39%
Netherlands	29%	24%	48%
Poland	22%	30%	47%
Portugal	18%	34%	47%
South Africa	17%	37%	46%
Spain	23%	48%	29%
Turkey	23%	37%	39%
United Kingdom	34%	32%	34%
United States	22%	29%	49%
Europe	23%	32%	46%
World	23%	34%	42%

Do the following statements apply to you?

I am very mindful of environmental issues and am altering my consumption habits to make them greener

	Yes, very	Yes, somewhat	No, not really	No, not at all
Belgium	16%	47%	28%	9%
Brazil	38%	45%	15%	2%
China	26%	53%	20%	1%
France	27%	53%	16%	4%
Germany	26%	48%	20%	6%
Italy	51%	39%	8%	2%
Japan	7%	36%	44%	13%
Netherlands	17%	41%	32%	10%
Poland	31%	53%	13%	3%
Portugal	30%	53%	15%	2%
South Africa	33%	45%	18%	4%
Spain	39%	49%	10%	2%
Turkey	45%	43%	11%	1%
United Kingdom	24%	44%	24%	8%
United States	22%	41%	26%	11%
Europe	29%	47%	18%	5%
World	29%	46%	20%	5%

In your opinion, are cars the main cause of pollution today?

	Strongly agree	Agree somewhat	Disagree somewhat	Strongly disagree
Belgium	7%	40%	37%	16%
Brazil	17%	57%	22%	4%
China	17%	66%	16%	1%
France	9%	37%	40%	14%
Germany	8%	34%	40%	18%
Italy	13%	59%	25%	3%
Japan	6%	60%	30%	4%
Netherlands	9%	38%	34%	19%
Poland	16%	45%	32%	7%
Portugal	13%	62%	20%	5%
South Africa	14%	62%	19%	5%
Spain	16%	65%	15%	4%
Turkey	37%	51%	10%	2%
United Kingdom	15%	54%	26%	5%
United States	16%	51%	24%	9%
Europe	12%	48%	30%	10%
World	14%	52%	26%	8%

Do you intend to purchase...

A hybrid or plug-in hybrid vehicle

	Yes	No
Belgium	35%	65%
Brazil	44%	56%
China	67%	33%
France	51%	49%
Germany	43%	57%
Italy	72%	28%
Japan	74%	26%
Netherlands	37%	63%
Poland	33%	67%
Portugal	51%	49%
South Africa	30%	70%
Spain	69%	31%
Turkey	47%	53%
United Kingdom	48%	52%
United States	40%	60%
Europe	49%	51%
World	49%	51%

Do you intend to purchase...

A fully electric vehicle

	Yes	No
Belgium	22%	78%
Brazil	36%	64%
China	50%	50%
France	26%	74%
Germany	31%	69%
Italy	41%	59%
Japan	40%	60%
Netherlands	29%	71%
Poland	24%	76%
Portugal	46%	54%
South Africa	27%	73%
Spain	35%	65%
Turkey	35%	65%
United Kingdom	32%	68%
United States	26%	74%
Europe	32%	68%
World	33%	67%

Why don't you own a car?

Several possible answers

	Cars are too expensive to buy	The running costs of cars are too high	I don't have a driving licence	I would rather use other forms of transport	I don't need a car	For environmental reasons
Belgium	35%	36%	48%	27%	16%	8%
Brazil	51%	31%	27%	18%	7%	9%
China	23%	38%	40%	14%	21%	13%
France	20%	30%	40%	33%	34%	15%
Germany	31%	34%	33%	27%	38%	18%
Italy	33%	40%	16%	56%	34%	22%
Japan	23%	47%	20%	33%	33%	4%
Netherlands	42%	36%	44%	23%	26%	14%
Poland	37%	32%	51%	28%	31%	10%
Portugal	24%	34%	34%	15%	12%	6%
South Africa	63%	24%	37%	16%		8%
Spain	28%	43%	42%	46%	40%	26%
Turkey	62%	24%	26%	22%	8%	6%
United Kingdom	29%	25%	25%	11%	25%	20%
United States	38%	34%	22%	20%	25%	7%
Europe	31%	34%	37%	30%	28%	15%
World	36%	34%	34%	26%	25%	12%

What are your main car-related expenses?

Three possible answers

	Fuel	Insurance	Maintenance and repairs	Financing the car (purchase cost, either in cash or with a loan or a leasing contract, for instance)	Renting a garage / parking space at or near your home	Other (daytime parking, motorway tolls, etc.)
Belgium	81%	72%	44%	27%	4%	4%
Brazil	91%	59%	63%	16%	6%	8%
China	82%	65%	67%	22%	32%	6%
France	88%	71%	49%	20%	5%	3%
Germany	86%	72%	48%	19%	11%	5%
Italy	87%	83%	62%	12%	5%	7%
Japan	79%	70%	45%	16%	21%	11%
Netherlands	79%	61%	47%	15%	3%	5%
Poland	91%	70%	61%	8%	7%	8%
Portugal	92%	80%	63%	14%	1%	6%
South Africa	89%	59%	50%	27%	3%	7%
Spain	88%	77%	54%	15%	18%	4%
Turkey	90%	71%	70%	12%	8%	11%
United Kingdom	75%	61%	43%	21%	8%	4%
United States	75%	73%	45%	27%	7%	3%
Europe	85%	72%	52%	17%	7%	5%
World	85%	70%	54%	18%	9%	6%

Do you sometimes give up on using your car to travel because of fuel prices?

	Often	Rarely	Never
Belgium	14%	40%	46%
Brazil	27%	51%	22%
China	7%	55%	38%
France	20%	42%	38%
Germany	19%	41%	40%
Italy	9%	31%	60%
Japan	3%	30%	67%
Netherlands	13%	32%	55%
Poland	13%	45%	42%
Portugal	12%	30%	58%
South Africa	20%	40%	40%
Spain	24%	44%	32%
Turkey	18%	52%	30%
United Kingdom	15%	26%	59%
United States	14%	29%	57%
Europe	15%	37%	48%
World	15%	39%	46%

Do you believe it would be preferable for...

	Governments to raise taxes on fuel so as to encourage the use of greener forms of transport	Governments to lower taxes on fuel so as to boost household purchasing power	Governments to keep fuel taxes at current levels
Belgium	14%	64%	21%
Brazil	12%	79%	9%
China	44%	34%	22%
France	15%	66%	20%
Germany	22%	47%	31%
Italy	11%	80%	9%
Japan	22%	49%	29%
Netherlands	20%	57%	23%
Poland	12%	66%	22%
Portugal	10%	77%	12%
South Africa	15%	67%	18%
Spain	22%	57%	21%
Turkey	13%	78%	10%
United Kingdom	22%	44%	34%
United States	20%	49%	31%
Europe	17%	62%	22%
World	18%	61%	21%

To reduce your vehicle costs, would you be willing to...

Drive less

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	44%	12%	23%	22%
Brazil	41%	24%	24%	11%
China	45%	20%	26%	9%
France	48%	13%	19%	19%
Germany	44%	18%	17%	21%
Italy	39%	15%	27%	19%
Japan	28%	12%	28%	33%
Netherlands	40%	13%	21%	27%
Poland	36%	21%	20%	24%
Portugal	43%	14%	25%	18%
South Africa	46%	18%	25%	12%
Spain	42%	13%	24%	21%
Turkey	46%	20%	18%	15%
United Kingdom	42%	17%	22%	19%
United States	43%	15%	21%	21%
Europe	42%	15%	22%	21%
World	42%	16%	23%	19%

To reduce your vehicle costs, would you be willing to...

Buy a more fuel-efficient vehicle

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	38%	9%	39%	15%
Brazil	54%	16%	26%	4%
China	35%	15%	40%	10%
France	43%	12%	34%	11%
Germany	46%	15%	25%	14%
Italy	41%	14%	38%	7%
Japan	35%	12%	37%	16%
Netherlands	38%	12%	36%	14%
Poland	46%	17%	30%	7%
Portugal	52%	9%	30%	10%
South Africa	47%	13%	34%	5%
Spain	35%	13%	42%	11%
Turkey	49%	16%	27%	7%
United Kingdom	39%	17%	34%	10%
United States	37%	19%	32%	12%
Europe	42%	13%	34%	11%
World	42%	14%	34%	10%

To reduce your vehicle costs, would you be willing to...

Purchase cheaper insurance by checking insurance comparison websites

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	30%	11%	37%	21%
Brazil	38%	15%	33%	14%
China	30%	20%	30%	19%
France	35%	14%	28%	24%
Germany	51%	14%	20%	15%
Italy	42%	13%	31%	14%
Japan	31%	10%	33%	26%
Netherlands	37%	11%	29%	23%
Poland	50%	18%	20%	12%
Portugal	53%	12%	26%	9%
South Africa	45%	16%	26%	14%
Spain	40%	14%	26%	21%
Turkey	53%	12%	27%	8%
United Kingdom	56%	16%	17%	11%
United States	39%	17%	24%	20%
Europe	44%	13%	26%	17%
World	42%	14%	27%	17%

To reduce your vehicle costs, would you be willing to...

Use another form of transport instead (public transport, cycling, train, etc.)

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	40%	18%	21%	22%
Brazil	51%	24%	18%	8%
China	61%	17%	17%	5%
France	33%	15%	23%	30%
Germany	35%	21%	16%	28%
Italy	39%	15%	30%	16%
Japan	35%	13%	27%	26%
Netherlands	42%	16%	18%	25%
Poland	46%	23%	18%	13%
Portugal	41%	17%	28%	15%
South Africa	33%	22%	24%	21%
Spain	48%	11%	23%	19%
Turkey	56%	16%	16%	12%
United Kingdom	37%	22%	19%	21%
United States	18%	21%	22%	39%
Europe	40%	17%	22%	21%
World	41%	18%	21%	20%

To reduce your vehicle costs, would you be willing to...

Have your car serviced elsewhere than at manufacturer dealerships

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	33%	14%	25%	29%
Brazil	41%	22%	21%	16%
China	30%	21%	27%	21%
France	43%	14%	21%	21%
Germany	53%	14%	14%	19%
Italy	52%	17%	21%	10%
Japan	20%	10%	25%	46%
Netherlands	27%	15%	24%	34%
Poland	48%	21%	15%	16%
Portugal	60%	11%	15%	14%
South Africa	37%	18%	24%	21%
Spain	43%	10%	21%	26%
Turkey	35%	22%	23%	20%
United Kingdom	42%	18%	20%	20%
United States	47%	19%	16%	18%
Europe	45%	15%	20%	21%
World	41%	16%	21%	22%

To reduce your vehicle costs, would you be willing to...

Avoid tolls by taking alternative routes

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	36%	11%	28%	25%
Brazil	39%	20%	28%	13%
China	24%	22%	21%	34%
France	49%	18%	18%	15%
Germany	26%	14%	20%	40%
Italy	44%	15%	25%	16%
Japan	43%	19%	15%	23%
Netherlands	30%	10%	33%	26%
Poland	45%	21%	18%	16%
Portugal	59%	18%	13%	11%
South Africa	42%	21%	25%	12%
Spain	42%	13%	17%	28%
Turkey	49%	14%	23%	14%
United Kingdom	35%	12%	29%	24%
United States	40%	15%	22%	23%
Europe	41%	15%	23%	22%
World	40%	16%	22%	21%

To reduce your vehicle costs, would you be willing to...

Buy a used vehicle

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	37%	21%	20%	22%
Brazil	34%	30%	22%	14%
China	9%	17%	27%	47%
France	45%	19%	18%	18%
Germany	38%	23%	15%	23%
Italy	22%	27%	30%	21%
Japan	26%	19%	17%	37%
Netherlands	50%	16%	20%	15%
Poland	49%	22%	13%	15%
Portugal	48%	19%	21%	12%
South Africa	36%	25%	23%	16%
Spain	17%	12%	23%	47%
Turkey	41%	25%	20%	14%
United Kingdom	46%	23%	19%	11%
United States	46%	22%	15%	17%
Europe	39%	20%	20%	21%
World	36%	21%	20%	22%

To reduce your vehicle costs, would you be willing to...

Purchase cheaper insurance offering less cover

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	23%	13%	18%	46%
Brazil	26%	22%	28%	23%
China	19%	24%	19%	39%
France	21%	16%	19%	45%
Germany	24%	15%	17%	44%
Italy	35%	15%	28%	22%
Japan	19%	9%	30%	42%
Netherlands	19%	14%	21%	46%
Poland	33%	19%	20%	28%
Portugal	36%	16%	20%	28%
South Africa	26%	19%	25%	30%
Spain	25%	12%	21%	42%
Turkey	37%	16%	28%	20%
United Kingdom	20%	20%	24%	36%
United States	29%	22%	19%	30%
Europe	26%	15%	21%	37%
World	26%	17%	22%	35%

To reduce your vehicle costs, would you be willing to...

Maintain your car yourself or have it done by someone you know

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	23%	13%	23%	41%
Brazil	23%	21%	26%	30%
China	27%	19%	31%	23%
France	33%	14%	20%	33%
Germany	22%	18%	14%	46%
Italy	22%	14%	28%	36%
Japan	19%	12%	21%	47%
Netherlands	23%	15%	22%	39%
Poland	35%	20%	21%	24%
Portugal	34%	12%	27%	28%
South Africa	28%	19%	26%	27%
Spain	18%	10%	24%	48%
Turkey	34%	17%	28%	21%
United Kingdom	17%	21%	22%	40%
United States	36%	22%	15%	28%
Europe	25%	15%	22%	37%
World	26%	17%	23%	34%

To reduce your vehicle costs, would you be willing to...

Spend less on a new vehicle (forgo some options, smaller vehicle, lower down in the range)

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	26%	14%	35%	26%
Brazil	29%	22%	34%	14%
China	20%	18%	31%	30%
France	27%	14%	32%	27%
Germany	21%	14%	24%	40%
Italy	29%	14%	38%	18%
Japan	19%	14%	31%	36%
Netherlands	25%	17%	32%	27%
Poland	22%	22%	30%	27%
Portugal	28%	11%	40%	20%
South Africa	31%	16%	38%	16%
Spain	21%	11%	33%	35%
Turkey	27%	22%	30%	22%
United Kingdom	24%	20%	37%	20%
United States	24%	20%	31%	25%
Europe	25%	15%	33%	27%
World	25%	17%	33%	25%

To reduce your vehicle costs, would you be willing to...

Use ride sharing as a passenger

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	18%	14%	26%	41%
Brazil	20%	17%	36%	27%
China	32%	18%	27%	23%
France	18%	11%	26%	46%
Germany	14%	16%	20%	50%
Italy	11%	11%	37%	41%
Japan	24%	10%	20%	46%
Netherlands	15%	12%	23%	50%
Poland	11%	16%	28%	45%
Portugal	8%	7%	32%	53%
South Africa	24%	18%	31%	28%
Spain	15%	11%	28%	46%
Turkey	17%	16%	30%	38%
United Kingdom	14%	12%	24%	50%
United States	23%	18%	20%	39%
Europe	14%	12%	27%	47%
World	18%	14%	27%	41%

To reduce your vehicle costs, would you be willing to...

Take advantage of scrappage/green premiums

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	13%	11%	36%	41%
Brazil	28%	16%	43%	13%
China	26%	15%	35%	24%
France	18%	12%	44%	25%
Germany	16%	15%	42%	27%
Italy	29%	15%	43%	13%
Japan	15%	11%	39%	35%
Netherlands	12%	11%	38%	40%
Poland	21%	16%	41%	22%
Portugal	18%	8%	55%	20%
South Africa	14%	10%	45%	31%
Spain	21%	12%	47%	20%
Turkey	22%	11%	34%	33%
United Kingdom	14%	16%	45%	24%
United States	9%	15%	25%	51%
Europe	18%	13%	43%	26%
World	18%	13%	41%	28%

To reduce your vehicle costs, would you be willing to...

Buy a car collectively (to be shared with one or more neighbours)

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	5%	9%	12%	73%
Brazil	13%	13%	24%	50%
China	9%	16%	22%	54%
France	6%	8%	14%	73%
Germany	5%	10%	12%	73%
Italy	6%	9%	23%	62%
Japan	5%	10%	14%	71%
Netherlands	8%	7%	18%	67%
Poland	4%	15%	16%	65%
Portugal	4%	4%	13%	79%
South Africa	8%	11%	20%	60%
Spain	8%	9%	16%	67%
Turkey	14%	14%	13%	59%
United Kingdom	7%	12%	19%	61%
United States	10%	12%	15%	63%
Europe	6%	9%	16%	69%
World	8%	11%	17%	65%

What are (or would be) your main motivations for ride sharing as a driver?

In %, three possible answers

	Earning money	Doing something for the environment	Being helpful to others	None of the above	Meeting new people	Use of priority lanes	Other (specify)
Belgium	41%	41%	32%	26%	21%	7%	2%
Brazil	56%	41%	36%	18%	20%	12%	1%
China	48%	42%	37%	18%	20%	23%	1%
France	49%	46%	36%	25%	21%	8%	1%
Germany	31%	34%	17%	44%	15%	7%	1%
Italy	37%	44%	24%	29%	13%	8%	1%
Japan	18%	18%	26%	52%	7%	5%	1%
Netherlands	38%	35%	30%	36%	18%	6%	1%
Poland	45%	33%	32%	32%	15%	7%	1%
Portugal	51%	42%	31%	26%	13%	5%	1%
South Africa	66%	40%	54%	9%	19%	11%	1%
Spain	48%	50%	31%	22%	15%	10%	2%
Turkey	49%	43%	46%	18%	29%	16%	1%
United Kingdom	34%	31%	29%	42%	11%	9%	0%
United States	45%	29%	35%	28%	16%	15%	1%
Europe	42%	40%	29%	31%	16%	8%	1%
World	44%	38%	33%	28%	17%	10%	1%

What are (or would be) your main motivations for ride sharing as a passenger?

In %, three possible answers

	Saving money	Doing something for the environment	Practical reasons	None of the above	Meeting new people	I don't have a car	Other (specify)
Belgium	51%	38%	35%	23%	16%	11%	1%
Brazil	60%	40%	44%	14%	19%	9%	0%
China	59%	36%	46%	9%	16%	23%	0%
France	52%	38%	34%	25%	18%	10%	1%
Germany	38%	32%	18%	40%	13%	12%	0%
Italy	48%	40%	26%	25%	13%	5%	
Japan	33%	18%	29%	38%	5%	14%	1%
Netherlands	39%	28%	29%	33%	13%	17%	1%
Poland	49%	30%	39%	26%	15%	9%	0%
Portugal	58%	40%	38%	22%	13%	9%	0%
South Africa	75%	37%	41%	8%	23%	16%	1%
Spain	58%	43%	36%	19%	11%	23%	1%
Turkey	57%	42%	35%	15%	30%	20%	1%
United Kingdom	39%	28%	27%	36%	10%	14%	1%
United States	51%	31%	33%	26%	15%	10%	1%
Europe	48%	35%	31%	28%	14%	12%	1%
World	51%	35%	34%	24%	15%	14%	1%

What are (or would be) your main motivations for car sharing through a private company (Citiz, Car2Move, etc.)?

Three possible answers

	Doing something for the environment	Practical reasons	Earning money	Gaining access to low-emission zones (electric vehicle)	Gaining access to reserved parking spaces	Gaining access to priority lanes	None of the above	Other (specify)
Belgium	24%	23%	28%	12%	13%	6%	42%	1%
Brazil	39%	38%	46%	15%	12%	11%	22%	
China	31%	30%	25%	19%	16%	21%	29%	0%
France	25%	21%	26%	8%	10%	8%	48%	0%
Germany	26%	15%	16%	14%	10%	5%	54%	1%
Italy	33%	33%	18%	21%	16%	11%	27%	1%
Japan	16%	25%	10%	7%	8%	4%	57%	0%
Netherlands	23%	22%	23%	10%	11%	6%	49%	0%
Poland	27%	32%	27%	11%	11%	6%	37%	1%
Portugal	37%	31%	41%	12%	7%	7%	30%	0%
South Africa	36%	39%	51%	19%	17%	14%	16%	0%
Spain	37%	42%	29%	18%	12%	8%	26%	1%
Turkey	36%	33%	43%	18%	24%	13%	24%	
United Kingdom	24%	18%	24%	12%	9%	9%	49%	0%
United States	20%	23%	33%	13%	10%	12%	43%	1%
Europe	29%	27%	26%	13%	11%	7%	40%	0%
World	29%	29%	29%	14%	12%	9%	37%	0%

What are (or would be) your main motivations for car sharing with other individuals?

Three possible answers

	Doing something for the environment	Earning money	Practical reasons	Choosing a private individual over a private company	Gaining access to priority lanes and reserved parking spaces	Other (specify)
Belgium	44%	55%	29%	25%	22%	2%
Brazil	45%	64%	54%	26%	21%	0%
China	43%	38%	52%	40%	36%	
France	51%	56%	39%	27%	15%	1%
Germany	51%	38%	38%	22%	18%	1%
Italy	54%	33%	44%	22%	15%	2%
Japan	40%	32%	47%	29%	27%	
Netherlands	47%	38%	56%	27%	22%	2%
Poland	53%	47%	48%	22%	20%	1%
Portugal	59%	56%	46%	24%	9%	
South Africa	47%	63%	48%	29%	22%	1%
Spain	56%	45%	51%	32%	18%	
Turkey	53%	68%	54%	26%	25%	
United Kingdom	44%	47%	41%	27%	28%	1%
United States	47%	55%	36%	32%	26%	1%
Europe	51%	46%	44%	25%	19%	2%
World	49%	49%	46%	27%	22%	1%

How many days per month would you be willing to make your vehicle available for car sharing (with the days planned in advance)?

Only one possible answer

	0 days	1-7 days	15 days or more	8-14 days
Belgium	58%	25%	8%	9%
Brazil	32%	39%	13%	17%
China	22%	33%	17%	28%
France	59%	23%	8%	10%
Germany	69%	19%	5%	7%
Italy	48%	30%	11%	12%
Japan	55%	24%	11%	10%
Netherlands	63%	27%	4%	5%
Poland	44%	34%	7%	14%
Portugal	53%	26%	10%	11%
South Africa	31%	32%	20%	18%
Spain	55%	21%	11%	13%
Turkey	32%	41%	15%	11%
United Kingdom	58%	29%	6%	7%
United States	59%	27%	7%	8%
Europe	56%	26%	8%	10%
World	49%	29%	10%	12%

How much financial compensation per month would you accept to make your vehicle available for car sharing?

Only one possible answer

	In euros
Belgium	128
Brazil	101
China	95
France	100
Germany	122
Italy	138
Japan	190
Netherlands	100
Poland	106
Portugal	122
South Africa	113
Spain	161
Turkey	105
United Kingdom	126
United States	129
Europe	123
World	122

What are your main reasons for not/no longer renting out your car?

Three possible answers

	I am worried that my car will be damaged	My car is too precious a possession and I want to be its sole user	I do not trust insurers to do their job in the event that the vehicle is stolen or damaged.	I find the process too time consuming (having to be available to deliver/retrieve keys, to inspect the car)	Other (specify)
Belgium	55%	49%	28%	27%	3%
Brazil	74%	30%	31%	27%	4%
China	65%	16%	29%	58%	
France	60%	37%	32%	28%	3%
Germany	53%	46%	35%	24%	4%
Italy	61%	10%	25%	31%	6%
Japan	52%	44%	36%	31%	4%
Netherlands	48%	49%	21%	32%	5%
Poland	69%	28%	29%	25%	3%
Portugal	67%	36%	21%	22%	11%
South Africa	73%	55%	38%	29%	3%
Spain	62%	32%	36%	33%	5%
Turkey	70%	49%	42%	27%	1%
United Kingdom	58%	37%	32%	30%	6%
United States	64%	49%	28%	27%	6%
Europe	59%	36%	29%	28%	5%
World	62%	38%	31%	30%	5%

What are your main reasons for not/no longer selling your personal data (via sensors installed in your car)?

Three possible answers

	I consider it an intrusion into my private life	I am worried that my personal data will be misappropriated / used illegally	I don't trust the companies that collect data	I'm worried I'll be plagued by unwanted advertising	Other (specify)
Belgium	57%	43%	38%	27%	1%
Brazil	50%	56%	47%	31%	2%
China	60%	70%	36%	37%	
France	54%	45%	47%	32%	1%
Germany	61%	51%	45%	18%	2%
Italy	48%	38%	44%	24%	4%
Japan	61%	45%	35%	29%	2%
Netherlands	60%	31%	38%	35%	3%
Poland	49%	53%	54%	40%	1%
Portugal	66%	51%	43%	35%	2%
South Africa	59%	63%	44%	42%	3%
Spain	61%	53%	44%	27%	1%
Turkey	60%	56%	53%	40%	1%
United Kingdom	50%	45%	49%	29%	3%
United States	57%	52%	52%	27%	3%
Europe	56%	46%	45%	30%	2%
World	57%	50%	45%	32%	2%

What are your main reasons for not/no longer displaying advertising on your car?

Three possible answers

	I don't want to be noticed/seen	I don't want to be another visual distraction on the road	I am not sure I am aligned with the image of the brand or product being advertised	I find the terms of the contracts to be too restrictive (the car must be kept outside to be visible, I must drive a certain number of kilometres to be seen, some of my journeys have to be in the city, etc.)	I don't believe it is sufficiently lucrative	Other (specify)
Belgium	50%	24%	28%	18%	22%	3%
Brazil	26%	43%	38%	27%	47%	2%
China	41%	53%	36%	38%	10%	1%
France	52%	36%	30%	22%	16%	2%
Germany	34%	18%	22%	33%	30%	6%
Italy	46%	15%	22%	20%	16%	9%
Japan	45%	15%	24%	27%	27%	5%
Netherlands	45%	27%	28%	18%	19%	3%
Poland	50%	19%	38%	23%	28%	4%
Portugal	64%	24%	30%	16%	22%	6%
South Africa	51%	29%	37%	34%	29%	3%
Spain	51%	23%	24%	23%	28%	3%
Turkey	53%	51%	28%	29%	27%	1%
United Kingdom	54%	24%	25%	25%	13%	9%
United States	49%	29%	32%	21%	24%	6%
Europe	50%	23%	27%	22%	22%	5%
World	47%	29%	29%	25%	24%	4%

In 10 years' time, do you think people will still buy/own cars?

Only one possible answer

	Yes, very	Yes, somewhat	No, not really	No, not at all
South Africa	67%	28%	5%	
Belgium	46%	36%	14%	4%
Brazil	59%	32%	8%	1%
China	28%	47%	19%	6%
France	31%	51%	15%	3%
Germany	43%	45%	10%	2%
Italy	43%	44%	9%	4%
Japan	28%	46%	19%	7%
Netherlands	40%	35%	12%	13%
Poland	59%	35%	5%	1%
Portugal	66%	26%	6%	2%
Spain	38%	49%	12%	1%
Turkey	53%	33%	10%	4%
United Kingdom	49%	42%	5%	4%
United States	64%	28%	6%	2%
Europe	46%	40%	10%	4%
World	48%	38%	10%	4%

Do you think that we will one day be able to use cars free of charge?

Only one possible answer

	Yes	No
Belgium	9%	91%
Brazil	32%	68%
China	50%	50%
France	15%	85%
Germany	11%	89%
Italy	25%	75%
Japan	20%	80%
Netherlands	11%	89%
Poland	22%	78%
Portugal	24%	76%
South Africa	24%	76%
Spain	13%	87%
Turkey	20%	80%
United Kingdom	17%	83%
United States	23%	77%
Europe	16%	84%
World	21%	79%

To earn money thanks to your car, would you be willing to...

Display advertising on your car

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	4%	7%	43%	46%
Brazil	12%	11%	37%	40%
China	12%	12%	33%	43%
France	5%	7%	35%	53%
Germany	4%	9%	25%	62%
Italy	6%	9%	37%	49%
Japan	4%	6%	13%	77%
Netherlands	8%	7%	37%	48%
Poland	4%	9%	42%	44%
Portugal	3%	3%	44%	50%
South Africa	10%	8%	41%	40%
Spain	6%	7%	30%	57%
Turkey	11%	10%	39%	40%
United Kingdom	6%	9%	26%	59%
United States	8%	10%	33%	49%
Europe	5%	8%	35%	52%
World	7%	8%	34%	50%

To earn money thanks to your car, would you be willing to...

Offer ride sharing as a driver over short distances (travelling to and from work)

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	10%	8%	29%	53%
Brazil	17%	11%	35%	37%
China	17%	17%	37%	29%
France	12%	8%	30%	50%
Germany	9%	11%	17%	63%
Italy	6%	9%	33%	51%
Japan	5%	6%	15%	74%
Netherlands	9%	7%	23%	61%
Poland	11%	10%	31%	48%
Portugal	5%	3%	36%	55%
South Africa	18%	11%	39%	32%
Spain	9%	10%	26%	55%
Turkey	11%	16%	33%	40%
United Kingdom	9%	11%	22%	58%
United States	11%	9%	27%	53%
Europe	9%	9%	27%	55%
World	11%	10%	29%	51%

To earn money thanks to your car, would you be willing to...

Offer ride sharing as a driver over long distances

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	6%	8%	27%	60%
Brazil	13%	13%	30%	45%
China	14%	18%	33%	36%
France	14%	8%	27%	50%
Germany	9%	11%	17%	64%
Italy	7%	8%	30%	55%
Japan	5%	6%	14%	75%
Netherlands	8%	7%	22%	63%
Poland	7%	13%	28%	52%
Portugal	5%	3%	31%	61%
South Africa	13%	9%	33%	45%
Spain	9%	10%	25%	57%
Turkey	11%	13%	30%	46%
United Kingdom	9%	9%	21%	61%
United States	10%	10%	20%	61%
Europe	8%	9%	25%	58%
World	9%	10%	26%	55%

To earn money thanks to your car, would you be willing to...

Rent out your parking space

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	4%	6%	28%	63%
Brazil	18%	14%	28%	40%
China	16%	15%	29%	41%
France	5%	8%	24%	63%
Germany	4%	11%	9%	76%
Italy	6%	9%	27%	58%
Japan	6%	6%	17%	71%
Netherlands	7%	7%	21%	65%
Poland	10%	9%	26%	54%
Portugal	4%	4%	31%	61%
South Africa	11%	7%	40%	42%
Spain	8%	8%	23%	61%
Turkey	11%	11%	27%	50%
United Kingdom	7%	10%	23%	60%
United States	8%	11%	19%	63%
Europe	6%	8%	24%	62%
World	8%	9%	25%	58%

To earn money thanks to your car, would you be willing to...

Sell your personal data (thanks to sensors installed in your car)

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	3%	6%	18%	73%
Brazil	9%	12%	18%	62%
China	11%	12%	17%	60%
France	5%	7%	21%	67%
Germany	6%	7%	13%	74%
Italy	5%	9%	24%	62%
Japan	5%	8%	12%	76%
Netherlands	7%	7%	18%	68%
Poland	4%	7%	18%	71%
Portugal	2%	4%	17%	77%
South Africa	5%	8%	30%	57%
Spain	5%	9%	17%	69%
Turkey	9%	11%	19%	61%
United Kingdom	6%	11%	21%	61%
United States	8%	9%	21%	62%
Europe	5%	8%	19%	69%
World	6%	9%	19%	67%

To earn money thanks to your car, would you be willing to...

Rent out your car to a rental company

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	2%	6%	14%	78%
Brazil	12%	10%	26%	52%
China	8%	11%	26%	55%
France	4%	7%	16%	73%
Germany	5%	8%	8%	80%
Italy	5%	8%	23%	64%
Japan	6%	5%	13%	76%
Netherlands	6%	8%	12%	73%
Poland	5%	8%	19%	68%
Portugal	4%	3%	21%	73%
South Africa	8%	8%	29%	55%
Spain	7%	8%	14%	71%
Turkey	10%	12%	25%	54%
United Kingdom	8%	9%	13%	69%
United States	8%	8%	17%	67%
Europe	5%	7%	15%	72%
World	7%	8%	18%	67%

To earn money thanks to your car, would you be willing to...

Rent out your car to private individuals

	You do so already and intend to continue	You have in the past, but no longer wish to do so	You have never done so, but would be willing to try	You have never done so and do not intend to
Belgium	2%	5%	16%	77%
Brazil	10%	10%	26%	54%
China	9%	16%	20%	55%
France	5%	7%	17%	71%
Germany	5%	8%	9%	78%
Italy	4%	8%	21%	67%
Japan	5%	7%	11%	77%
Netherlands	6%	9%	14%	72%
Poland	5%	9%	20%	67%
Portugal	2%	4%	18%	77%
South Africa	7%	8%	22%	62%
Spain	6%	7%	16%	71%
Turkey	9%	9%	24%	58%
United Kingdom	8%	9%	14%	70%
United States	8%	8%	14%	69%
Europe	5%	7%	16%	72%
World	6%	8%	17%	68%

When a new product, service or concept comes out, I am among the first to try it out.

	Yes, very	Yes, somewhat	No, not really	No, not at all
Belgium	9%	29%	41%	21%
Brazil	30%	34%	28%	8%
China	21%	42%	31%	6%
France	10%	26%	40%	24%
Germany	10%	28%	39%	23%
Italy	20%	29%	38%	13%
Japan	8%	27%	48%	17%
Netherlands	12%	26%	40%	22%
Poland	17%	43%	31%	9%
Portugal	8%	35%	40%	17%
South Africa	23%	35%	33%	9%
Spain	17%	36%	34%	13%
Turkey	22%	31%	37%	10%
United Kingdom	15%	26%	39%	20%
United States	20%	26%	34%	20%
Europe	13%	31%	38%	18%
World	16%	32%	37%	15%

I like to buy or exchange items and services with other people

	Yes, very	Yes, somewhat	No, not really	No, not at all
Belgium	7%	34%	40%	19%
Brazil	25%	37%	27%	11%
China	16%	40%	36%	8%
France	11%	37%	36%	16%
Germany	11%	27%	41%	21%
Italy	17%	34%	38%	11%
Japan	6%	22%	47%	25%
Netherlands	9%	31%	40%	20%
Poland	16%	46%	29%	9%
Portugal	8%	37%	42%	13%
South Africa	21%	34%	31%	14%
Spain	14%	37%	34%	15%
Turkey	26%	37%	27%	10%
United Kingdom	13%	27%	39%	21%
United States	19%	29%	32%	20%
Europe	12%	34%	38%	16%
World	15%	34%	36%	16%